



# Yarmouth Ice Club

## 2009 Cranberry Open

Dear Sponsor:

You may be surprised to know that the road for Olympic hopefuls will begin right here in Massachusetts with the annual Cranberry Open Figure Skating Competition, hosted by the Yarmouth Ice Club, taking place on August 19-22, 2008 at The Tony Kent Arena in Dennis, MA. It is one of the largest open competitions in the East, and is, once again, back on Cape Cod. The United States Figure Skating Association and Skate Canada have sanctioned the event.

We expect over five hundred skaters and their families to participate from all corners of the world, with the majority coming from the United States and Canada. Approximately, fifty officials, some of whom hold Olympic, World, International, and National rankings will travel from as far west as California and south as Florida, to help these young Olympic hopefuls in their quest. The Yarmouth Ice Club is a non-profit figure skating club established over thirty-five years ago to promote skating at the local and national level. Our primary fund raising event is the Cranberry Open, now in its 29th year, is used to aid in the yearly operating costs of our skating programs.

The cost to run such a large event grows every year. We estimate this years' cost to be as much as \$80,000. We are continuously seeking partnerships with national and local businesses willing to support grass-root events such as ours. The Coca-Cola Company, Wachovia Corporation, and Ocean Spray Cranberries, Inc. are among our supporters, and we would like to bring you and your company into the family of the Yarmouth Ice Club. We utilize rink board-banners, ads in our program book, and announcements throughout the event to recognize our sponsors.

Any support that you might be able to contribute to the Yarmouth Ice Club would be greatly appreciated. Thank you for your time and consideration. We look forward to hearing from you.

Sincerely,

Kim Rasmussen-Scholter  
Director of Sponsorship  
508-274-3475  
KRSEAS@comcast.net

Sincerely,

Ian Macadam  
Assistant Director of Sponsorship  
617-797-3742  
advertising@thecranberryopen.com



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## 2009 Cranberry Open

### **GOLD \$5,000.00**

- Noted as “Day’s Ice Sponsor” and announced at every event during one day of the competitions.
- Full (8.5” X 11”) COLOR page advertisement in Cranberry Open program book, and listed as “GOLD” level official sponsor.
- Company banner or sign posted in rink and/or lobby venue.
- One year free Honorary Membership to the Yarmouth Ice Club and listed as official Cranberry Open sponsor in Yarmouth Ice Club website and newsletter for one year.

### **SILVER \$3,000.00**

- Full (8.5” X 11”) page advertisement in Cranberry Open program book, and listed as “SILVER” level official sponsor.
- Company banner or sign posted in rink or lobby venue.
- One year free Honorary membership to the Yarmouth Ice Club and listed as official Cranberry Open sponsor in Yarmouth Ice Club website and newsletter for one year.

### **BRONZE \$2,000.00**

- Half (8.5” X 5.5”) page advertisement in Cranberry Open program book, and listed as “BRONZE” level official sponsor.
- Company banner or sign posted in rink or lobby venue.

### **PEWTER \$1,000.00**

- Quarter (4.25” X 5.5”) page advertisement in Cranberry Open program book, and listed as “PEWTER” level official sponsor.
- Company banner or sign posted in rink or lobby venue.

For your records



# Yarmouth Ice Club

## 2009 Cranberry Open

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

Please indicate level of sponsorship preferred. A Yarmouth Ice Club representative will contact you as soon as the sponsorship form is received. Thank you again for your generosity and support.

- GOLD \$5,000.00
- Noted as “Day’s Ice Sponsor” and announced at every event during one day of the competitions.
  - Full page COLOR and listed as “GOLD” level official sponsor in program, newsletters and website.
  - Company banner.
  - One year free Honorary Membership to the Yarmouth Ice Club.
- SILVER \$3,000.00
- Full page advertisement and listed as “SILVER” level official sponsor in program, newsletters and website.
  - Company banner or sign posted in rink or lobby venue.
  - One year free Honorary membership to the Yarmouth Ice Club.
- BRONZE \$2,000.00
- Half page advertisement in and listed as “BRONZE” level official sponsor.
  - Company banner or sign posted in rink or lobby venue.
- PEWTER \$1,000.00
- Quarter page advertisement in and listed as “PEWTER” level official sponsor.
  - Company banner or sign posted in rink or lobby venue.

Please make sponsorship donations payable to **Yarmouth Ice Club** and mail to:  
**Yarmouth Ice Club**  
**Sponsorship Opportunities**  
**PO Box 850547**  
**Braintree, MA 02185**  
E-mail media to : [advertising@thecranberryopen.com](mailto:advertising@thecranberryopen.com)